

Exhibitor Evaluation

Thank you for exhibiting at Martin Group's 2009 User Meeting and Technology Conference. If you did not have a chance at the conference, please take a few minutes to answer the following questions so we may continue to improve your exhibiting experience. Fax your completed evaluation to Martin Group Events at 605.995.2577. Thank you.

Please rate the following

Overall evaluation of this conference?

Excellent Good Fair Poor

Austin, Texas as a conference site?

Excellent Good Fair Poor

Your Exhibitor Kit?

Excellent Good Fair Poor

The effectiveness of our communication in preparing you for the conference?

Excellent Good Fair Poor

The Exhibit Hall Schedule, in terms of

Setup Times

Excellent Good Fair Poor

Scheduled Hours

Excellent Good Fair Poor

Exhibit Hall Traffic

Excellent Good Fair Poor

CDS, in terms of

Timeliness

Excellent Good Fair Poor

Cost

Excellent Good Fair Poor

Service

Excellent Good Fair Poor

Handling of Booth Materials

Excellent Good Fair Poor

Communication

Excellent Good Fair Poor

Conference Coordinator

Do you feel the Conference Coordinator, Courtney Deinert, was available to you throughout the conference?

Yes No

Was the Conference Coordinator, Courtney Deinert, able to answer any questions you may have had?

Yes No

Do you have any suggestions for better, more effective communications in the future?

Materials

Do you feel the letters and e-mails prior to the conference helped you in your conference planning and possibly with the determination of what sponsorships, if applicable, you may have purchased?

Yes No

Sponsorship Opportunities

Do you have any suggestions/comments on sponsorship opportunities?

Additional Comments

Do you feel that you accomplished your objectives at Martin Group's 2009 User Meeting and Technology Conference?

Do you have any suggestions for making next year's User Meeting and Technology Conference a more lucrative environment for all exhibitors?

Are there any additional comments you would like to make?
